



ASHLAND CHEMICAL COMPANY  
DIVISION OF ASHLAND OIL, INC.

BRUCE A. KRAUSE

VICE PRESIDENT AND GENERAL MANAGER

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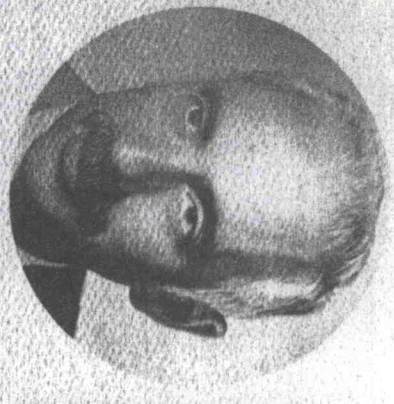
*Home 614-889-2234*

Nov  
1973



**RONALD G. JORDAN**

Manager, Market Development-Fluids, Resins, and Chemicals  
Silicone Products Business Department  
Ron received a degree in mechanical engineering from Georgia Institute of Technology in 1955 and joined GE's Advertising and Public Relations Program. In 1958 he transferred to the Marketing Training Program and upon completion joined Silicone Products Department in 1959. At Silicones his assignments included: Sales Representative, Market Development Specialist, District Sales Manager-Eastern District, Manager-Polyurethane Foam Additives and Manager-Fluids Development. He came to his present position in 1972. Location: Watertford.



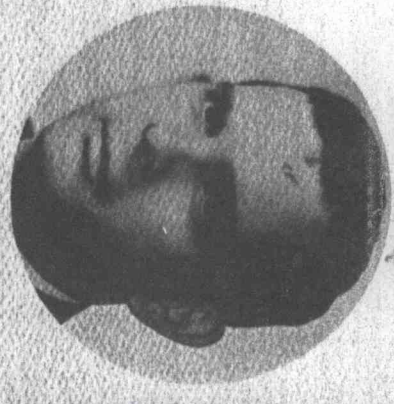
**E. LOUIS KAPERNAROS**

General Manager  
Specialty Materials Business Department  
Lou received his Bachelor of Science Degree in metallurgical engineering from the University of Missouri at Rolla in 1950. He held a variety of engineering and manufacturing positions from 1951 to 1956, when he joined the Metallurgical Products Department as a Sales Representative. He became an Application Engineer in the then Diamond Business Section of MPD in 1959 and was appointed Manager-Application Engineering in 1961. He was named Manager-Marketing in 1965 and continued in that position when the Diamond Business Section became the Specialty Materials Department. In 1970 he was appointed Manager-Manufacturing. Present position: 1971. Location: Worthington, Ohio.



**JOHN C. KIRCHNER**

Manager-Strategic Planning  
Specialty Materials Business Department  
Jack received his B.S. degree in metallurgical engineering from Notre Dame University, 1958, and an MBA degree from Harvard, 1960. He completed the Marketing Management Program in 1961, at which time he was appointed Sales Representative-New England Area for the Metallurgical Products Department. He became Specialist-Metalworking Market Development, 1966, and in 1968 was appointed Manager-Market Development & Product Planning at SMED and later Manager-Marketing Services. His next assignment was Manager-Compact Marketing Programs. Present position: 1973. Location: Worthington.



**BRUCE A. KRAUSE**

Manager-BORAZON Systems Product Section  
Specialty Materials Business Department  
Bruce is a 1956 graduate of Princeton University with a B.S. in chemical engineering. He came to his present position in April, 1972 from Insulating Materials Product Department where he was Manager-Paint Operations. Prior to working for MPD, he was Marketing Manager and Project Leader for the GEMOM Polyimide Operation in the Chemical Development Operation. Before coming with GE in 1968, he held various marketing positions in plastics with Rohm and Haas Company. Location: Worthington.